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Inszone Insurance Services Acquires Hometown Insurance Center, Strengthening Commercial Lines Presence in Canyonville, Oregon

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce the acquisition of Hometown Insurance Center. This strategic acquisition strengthens Inszone's commercial lines footprint in Oregon, welcoming a respected, community-rooted agency with deep specialty expertise in logging, forestry, and contracting into the Inszone family.

Founded in 1953 in Canyonville, Oregon, and operating today as M&B Gross, LLC, doing business as Hometown Insurance Center, the agency has served the communities of Southern Oregon's Douglas County for more than 70 years. Today the full-service agency offers both personal and commercial coverage, with particular strength in the logging, forestry, trucking, and contracting risks that anchor the region's economy.

When the time came to consider the agency's future, owner Brandi Gross focused less on the transaction than on the people. Gross, who has been part of the agency for nearly three decades and became its owner in 2017, grew up in a logging and trucking family and built much of the commercial book around the industries she knows firsthand. She wanted a partner who would protect her team, preserve the culture the agency had spent decades building, and provide a clear path for transition and retirement.

"What won me over," said Brandi Gross, owner of Hometown Insurance Center, "was that Inszone genuinely wanted to take care of my team and keep what we had

built, and they laid out a real plan for transition and future retirement. That is what spoke to me."

Following the acquisition, Hometown Insurance Center clients will gain access to the expanded markets, technology, and back-office resources of a national platform, while the team continues the work of integrating into Inszone's systems and processes.

"Hometown Insurance Center is exactly the kind of agency we are proud to welcome," said Chris Walters, CEO of Inszone Insurance Services. "An independent agency that has served its community for more than 70 years, with authentic specialty expertise in logging, forestry, and contracting, does not come along every day. We are honored that Brandi and her team trusted us to carry their story forward, and we are committed to serving their clients and supporting their people with the same dedication that built this agency."

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm offering a wide range of property and casualty, along with employee benefits solutions. Inszone continues to expand organically and through strategic acquisitions, now serving clients through offices in California, Arizona, Arkansas, Colorado, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Missouri, Montana, Nebraska, Nevada, New Mexico, Oklahoma, Oregon, Pennsylvania, South Dakota, Texas, Utah, and Washington, with additional expansion planned nationwide. For more information about Inszone Insurance Services, visit www.inszoneinsurance.com.

Contacts

Inszone Insurance Services
Chris Walters, CEO
714-619-5620
media@inszoneins.com

Industry: Professional Services Insurance Business Finance

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CONTACTS

Inszone Insurance Services
Chris Walters, CEO
714-619-5620
media@inszoneins.com

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